



DATUM CAFE

Datum Café

Advancing Data Culture, Literacy, and Data and AI Governance and Management for Organizational Success

COMPANY OVERVIEW

Datum Café is a premier knowledge hub providing expertise to organizations via consulting/advisory services, individual and team coaching and workshops and access to Data Literacy and Practitioner Acceleration content subscription service dedicated to advancing data and AI governance and management, culture transformation, and literacy within organizations. We provide tailored insights, expert guidance, and actionable frameworks that empower professionals to navigate the evolving data landscape effectively.

As a **minority-owned, women-owned, and emerging small business** certified by the Oregon Secretary of State COBID program, Datum Café is committed to fostering equitable and inclusive data practices that drive meaningful business outcomes.

CORE CAPABILITIES

- **Exclusive Content Subscription Service** – Actionable insights, frameworks, and best practices tailored for data professionals and organizations.
- **Data Governance & Literacy Training** – Practical guidance for individuals and teams to improve their data literacy and governance maturity.
- **Thought Leadership & Advisory Services** – Expertise in embedding data-driven decision-making into business strategy and operations.
- **Cultural Transformation Consulting** – Helping organizations bridge the gap between technology, people, and processes to build sustainable data cultures.
- **Speaking & Workshops** – Expert-led sessions on data strategy, governance, and analytics for conferences, executive teams, and corporate training.



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DIFFERENTIATORS

- ✓ **Expert-Led Content** – Practitioner lead expertise in data and AI governance and management and cultural transformation.
- ✓ **Affordable & Scalable Subscription Model** – Provides cost-effective, regularly updated content that meets diverse organizational needs.
- ✓ **Practical & Actionable** – Focuses on real-world implementation rather than theory.
- ✓ **Inclusive & Ethical Approach** – Prioritizes equity, diversity, and bias reduction in data governance strategies.
- ✓ **Technology-Agnostic Frameworks** – Applicable across various data and AI governance and management tools and systems.

PAST PERFORMANCE & CLIENTS

- Supported organizations in developing **data literacy programs, developing business led data strategies, upskilling and systematizing data stewardship practices, C-level and Executive education, Change Management Support and Knowledge and Information Management practices to enable consistency and repeatability in data practices and collaboration.**
- Partnered with technology vendors to provide **practitioner-focused best practices** for governance tools.
- Delivered **keynote speeches, training sessions, and advisory services** to industry leaders and professional associations.

CERTIFICATIONS & BUSINESS INFO

- **Certified Women-Owned and Emerging Small Business** (Oregon COBID)
- **Business Structure:** Datum Café LC
- **D-U-N-S Number:** 132425667
- **CAGE Code:** 9ZMG9